

SWEETER FROM EVERY SPOT

Ai SMOKE HYBRID

The new Paradym Ai Smoke hybrid represents a leap forward in Callaway's Ai journey. This new family of hybrids feature the most sophisticated face in Callaway history, the Ai Smart Face. This face uses real player data and advanced machine learning to create a series of sweet spots all over the face. *The Paradym Ai Smoke hybrid is designed for players with average to high swing speeds looking to maximize distance and improve dispersion.*

A Breakthrough in Hybrid Performance Powered by Ai Smart Face

The all-new Ai Smart Face optimizes performance using swing data from thousands of real golfers. This set of swing dynamics, or Swing Code, consists of swing speed, club delivery, and face orientation just prior to impact. This promotes maximum distance with tight dispersion into the green.

Contemporary Hybrid Shaping for Modern Golfers

The new Ai Smoke hybrid features a brand-new contemporary design. With a larger overall profile we've amplified forgiveness and instilled confidence at address. Additionally, a more pronounced sole camber offers enhanced turf interaction, ensuring precise, clean contact.

Exceptional Distance from the Tungsten Speed Cartridge

Experience exceptional distance with the innovative Tungsten Speed Cartridge. By seamlessly integrating high-density tungsten, we've strategically repositioned the center of gravity (CG), positioning it both low and forward. The outcome: low spin coupled with impressive ball speed.



PROJECT X CYPHER 2.0
50G (LGT), 60G (REG), 70G (STF)



LAMKIN CROSSLINE 360
50G

Ai SMOKE HYBRID						
CLUB	LOFT	LIE	LENGTH	SWINGWEIGHT	AVAILABILITY	
3	18°	57.375°	40.625"	D2	RH/LH	
4	21°	58°	40"	D2	RH/LH	
5	24°	58.625°	39.375"	D2	RH/LH	
6	27°	59.25°	38.75"	D2	RH/LH	

*Shaft weights listed indicate weight class. Actual weight is dependent on flex and cut length.
*All lofts adjustable.

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Ai SMOKE HL HYBRID

The new Paradym Ai Smoke hybrid represents a leap forward in Callaway's Ai journey. This new family of hybrids feature the most sophisticated face in Callaway history, the Ai Smart Face. This face uses real player data and advanced machine learning to create a series of sweet spots all over the face. *For golfers with moderate swing speeds, the Paradym Ai Smoke HL (High Launch) hybrid is designed for golfers looking to maximize distance, increase launch, and tighten dispersion.*

A Breakthrough in Hybrid Performance Powered by Ai Smart Face

The all-new Ai Smart Face optimizes performance using swing data from thousands of real golfers. This set of swing dynamics, or Swing Code, consists of swing speed, club delivery, and face orientation just prior to impact. This promotes maximum distance with tight dispersion into the green. The Ai Smart Face in the HL model prioritizes launch and spin to help golfers achieve maximum distance.

Contemporary Shaping for Modern Golfers

The new Ai Smoke HL model features a shallower profile to promote a high, easy launch. Additionally, a more pronounced sole camber offers enhanced turf interaction, ensuring precise, clean contact.

Exceptional Distance from the Tungsten Speed Cartridge

Experience exceptional distance with the innovative Tungsten Speed Cartridge. By seamlessly integrating high-density tungsten, we've strategically repositioned the center of gravity (CG), positioning it both low and forward. The outcome: low to mid spin coupled with impressive ball speed.



PROJECT X CYPHER 2.0
50G (LGT), 60G (REG), 70G (STF)

LAMKIN CROSSLINE 360
50G

Ai SMOKE HL HYBRID					
CLUB	LOFT	LIE	LENGTH	SWINGWEIGHT	AVAILABILITY
3	18°	56.75°	41.25"	D1	RH/LH
4	21°	57.5°	40.5"	D1	RH/LH
5	24°	58.25°	39.75"	D1	RH/LH
6	27°	59°	39"	D1	RH/LH
7	30°	59.75°	38.25"	D1	RH/LH
8	33°	60.5°	37.5"	D1	RH/LH

*Shaft weights listed indicate weight class. Actual weight is dependent on flex and cut length.
*All lofts adjustable.

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Ai SMOKE MAX FAST HYBRID

The new Paradym Ai Smoke hybrid represents a leap forward in Callaway's Ai journey. This new family of hybrids feature the most sophisticated face in Callaway history, the Ai Smart Face. This face uses real player data and advanced machine learning to create a series of sweet spots all over the face. *The Paradym Ai Smoke Max fast hybrid is designed for players looking to increase swing speed, launch, and spin to achieve maximum distance and proper gapping.*

A Breakthrough in Hybrid Performance Powered by Ai Smart Face

The all-new Ai Smart Face optimizes iron performance using swing data from thousands of real golfers. This set of swing dynamics, or Swing Code, consists of swing speed, club delivery, and face orientation just prior to impact. This promotes maximum distance with tight dispersion into the green. The Ai Smart Face in the Max Fast model prioritizes launch and spin to help golfers achieve maximum distance.

Forgiving Shape for Modern Golfers

The new Ai Smoke Max Fast model features a shallow profile and flat crown to promote a high, easy launch. Additionally, a more pronounced sole camber offers enhanced turf interaction, ensuring precise, clean contact.

Exceptional Distance from the Tungsten Speed Cartridge

Experience exceptional distance with the innovative Tungsten Speed Cartridge. By seamlessly integrating high-density tungsten, we've strategically repositioned the center of gravity (CG). The outcome: high launch coupled with impressive ball speed.

Effortless Distance with the Max Fast Spec

The Max Fast version is designed to help golfers increase their swing speed and launch. This model features lightweight components, including a 40g shaft, to ensure an easy, high launch.



MCA TENSEI BLUE/SILVER
40G (R2)



WINN DRI TAC 2.0
44G

Ai SMOKE MAX FAST HYBRID

CLUB	LOFT	LIE	LENGTH	SWINGWEIGHT	AVAILABILITY
4	21°	58.5°	40.5"	D0	RH Only
5	24°	59°	39.75"	D0	RH Only
6	27°	59.5°	39"	D0	RH Only
7	30°	60°	38.25"	D0	RH Only
8	33°	60.5°	37.5"	D0	RH Only

*Shaft weights listed indicate weight class. Actual weight is dependent on flex and cut length.

SWEETER FROM EVERY SPOT

WOMEN'S'S Ai SMOKE MAX FAST HYBRID

The new Paradym Ai Smoke hybrid represents a leap forward in Callaway's Ai journey. This new family of hybrids feature the most sophisticated face in Callaway history, the Ai Smart Face. This face uses real player data and advanced machine learning to create a series of sweet spots all over the face. *The Paradym Ai Smoke Max fast hybrid is designed for players looking to increase swing speed, launch, and spin to achieve maximum distance and proper gapping.*

A Breakthrough in Hybrid Performance Powered by Ai Smart Face

The all-new Ai Smart Face optimizes iron performance using swing data from thousands of real golfers. This set of swing dynamics, or Swing Code, consists of swing speed, club delivery, and face orientation just prior to impact. This promotes maximum distance with tight dispersion into the green. The Ai Smart Face in the Max Fast model prioritizes launch and spin to help golfers achieve maximum distance.

Forgiving Shape for Modern Golfers

The new Ai Smoke Max Fast model features a shallow profile and flat crown to promote a high, easy launch. Additionally, a more pronounced sole camber offers enhanced turf interaction, ensuring precise, clean contact.

Exceptional Distance from the Tungsten Speed Cartridge

Experience exceptional distance with the innovative Tungsten Speed Cartridge. By seamlessly integrating high-density tungsten, we've strategically repositioned the center of gravity (CG). The outcome: high launch coupled with impressive ball speed.

Effortless Distance with the Max Fast Spec

The Max Fast version is designed to help golfers increase their swing speed and launch. This model features lightweight components, including a 40g shaft, to ensure an easy, high launch.



MCA ELDIO
40G (WMS)



WINN DRI-TAC 2.0
44G

WOMEN'S Ai SMOKE MAX FAST HYBRID

CLUB	LOFT	LIE	LENGTH	SWINGWEIGHT	AVAILABILITY
4	21°	58.5°	39.5"	C4	RH Only
5	24°	59°	38.75"	C4	RH Only
6	27°	59.5°	38"	C4	RH Only
7	30°	60°	37.25"	C4	RH Only
8	33°	60.5°	36.5"	C4	RH Only

*Shaft weights listed indicate weight class. Actual weight is dependent on flex and cut length.