PARADYM A: SMOKE

TI 340 MINI DRIVER

The all new Callaway Ti 340 Mini Driver now features the most sophisticated face in Callaway history, the Ai Smart Face™, using real player data and advanced machine learning. The Ti 340 Mini Driver is the club to launch higher with more spin and produce a softer landing off the tee. If you're a player who is looking for an alternate tee club, the Ti 340 Mini Driver is ideal for you. Designed with shorter shafts and a smaller overall footprint, the mini driver will deliver consistent distance to hit your specific yardage with tight dispersion.

Titanium Construction for Driver-like Action

Ti 340 Mini Driver delivers driver-like action, with the launch of a fairway wood. The titanium construction and Ai smart face provide exceptional ball speeds with tight dispersion. The Mini Driver will give players a higher ball flight and softer landing off the tee resulting in improved distance consistency on challenging tee boxes requiring precision.

World's First Ai Smart Face Designed Using Real Player Data

The all-new Ai Smart Face optimizes driver performance using swing dynamics from thousands of real golfers. These swing dynamics, or Swing Code, consist of swing speed, club delivery, and face orientation just prior to impact. This promotes optimal launch conditions and tight downrange dispersion, optimized precisely for the Mini Driver.

Micro Deflections Create Multiple Sweet Spots

With Ai Smart Face technology, micro deflections are activated upon impact helping to optimize launch and spin on off-center shots. The result is sweet spots not just in the center, but all over the face.

Front & Back Weighting for Optimal Launch

Utilizing a front / back weight screw design, players can further dial in their optimal launch and spin numbers. A 4g front weight and 12g rear weight can be flipped to lower spin and encourage a more piercing ball flight.

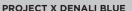


PARADYM AI SMOKE - TI 340 MINI DRIVER		
CLUB	11.5°	13.5°
LIE	57 °	57°
СС	340 CC	340 CC
LENGTH	43.75"	43.75"
AVAILABILITY	RH	RH/LH
WOMENS	RH	-



GOLF PRIDE TOUR VELVET 360 GREY CAP

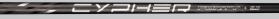




50g REG, STIFF | 60g STIFF



LAMKIN ST SOFT UNDERSIZED



PROJECT X CYPHER 40g WMS | C8